

IMMERSIVE XR STAGE



ENCORE

POWERING THE NEXT GENERATION OF VIRTUAL EVENTS

Introducing our game-changing Immersive XR Stage. It enables you to create immersive, live productions using the latest technologies and extended reality. The impact and opportunities are endless!

Using Encore's production studios and supported by our team of experienced technicians, we can help you deliver your event virtually with amazing effects.

Deliver an engaging virtual presentation with your speaker interacting with visuals, videos, animations, graphics and other forms of content that can be digitally integrated in the 3D virtual set. Our technicians can adjust the simulated set in real-time, changing the stage set visuals, lighting and adding content for the presenter to engage with. It's the future of virtual presentations.

Where the physical stage stops Immersive XR stage takes over, creating an extended reality environment and delivering a dynamic experience to viewers. Extended reality elements can also be added and seen by the presenters in the virtual stage, allowing more natural interaction than with traditional virtual sets.

All of the content is generated in real-time and we carefully integrate real and virtual lighting to create a believable, immersive space with accurate reflections, shadows and shading without the need for post-production work.

IMMERSIVE XR STAGE

Our talented team of designers can create an entirely tailored-made stage for your brand. Stage sets can be expensive, but with our Immersive XR studio the design options are limitless as any element can be created and branded to create an impressive backdrop for your event.

WHAT IS EXTENDED REALITY?

Extended reality (XR) combines augmented reality, virtual reality, and mixed reality. Like all technologies that fit into this grouping, extended reality is a relatively new term, but XR is rapidly making its way into industries and supplementing human reality in unimaginable ways.

IMMERSIVE
XR STAGE



EXAMPLE USES

Imagine if your key note speaker had climbed Everest or explored the Amazon Rainforest and rather than showing a video or their experience, they could take your audience with them on the adventure.

The virtual studio can be used in many ways for product launches, to reveal them in innovative ways. For example, a new car launch. Rather than having to bring in the real car, a 3D simulation could be used to reveal to your guests. The car could drive onto the stage stopping dramatically. The presenter snaps their fingers and then the interior is revealed. Then the car deconstructs showing the engine and internal mechanisms as the presenter walks through the latest technologies used in the car.

Another example might be for an AGM and rather than presenting traditional slides, your CEO shows results and analytics data as 3D graphs which appear next to him on stage as each finding in turn.



Watch our Immersive XR show reel to see some of the effects in action:

<https://vimeo.com/448374647>



Check out the service for a virtual AGM. You can create any stage look and have video and content on screen just as you would in the live event:

<https://vimeo.com/446651494>



THE REAL RECORDING IN THE IMMERSIVE XR STUDIO



THE EXTENDED REALITY RESULT

THE TECHNOLOGY

The technology behind our service combines a number of options to create an immersive environment for your event. Your presenters can be filmed in front of a green screen or LED wall and then a range content can be added virtually.

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IDEAL FOR:

- > When you want to deliver a unique experience in changing environments
- > When you have a mix of content types to engage your audience
- > Flexibility to make real-time changes
- > When you need animation to demonstrate a point

QUESTIONS & ENQUIRIES

Please contact the team to discuss your virtual event needs and any additional event solutions:

info@encore-anzpac.com | 1800 209 099 | encore-anzpac.com